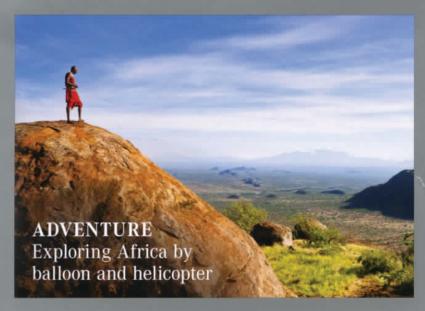
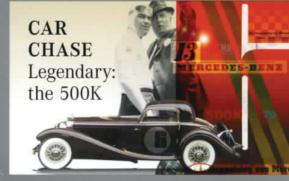
## Mercedes-Benz

WWW.MERCEDES-BENZ.COM ISSN 1617-6677

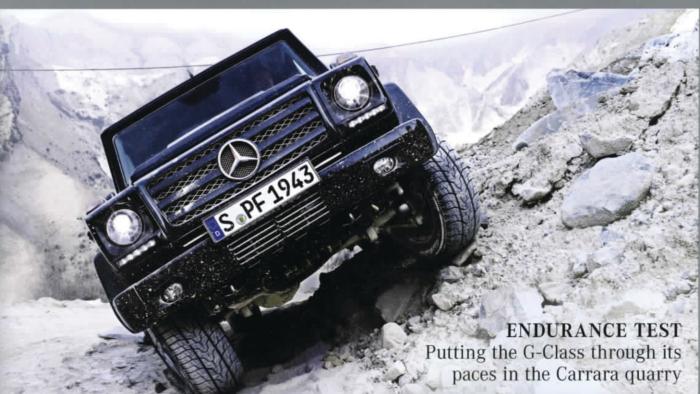
# magazine

4.2012





SPEED Drivers to look out for MAGIC Art in the Alps
TASTE Macaroons from Paris



#### PHOTOGRAPHY

## Water

WWW.THESINKINGWORLD.COM

#### THE USS VANDENBERG

was sunk off Key West on the Florida coast to provide an artificial reef for divers. Austrian Andreas Franke took photographs of the wreck and combined them with everyday scenes – such as ballerinas, children at play, a handyman at work – to create intriguing collages. The upshot is his series "Life Below The Surface", which has an oddly wistful effect as it conveys the fragile transience of the moment.



DESIGN

PT

CULTURE

STYLE

ARCHITECTURE

## MODERN



### High light

WWW.ESTILUZ.CO

#### SAYING GOODBYE can

be quite emotional. Some children experience it for the first time when they accidentally let go of a helium balloon. The CrousCalogero studio was inspired to design a balloon lamp for the Estiluz company which, rather than disappearing into the skies, appears to float against the ceiling. Inside the translucent plastic shade is an LED lamp that is switched on and off by a red cord that also controls the level of light. It casts a pleasing illumination and is guaranteed not to take off.

A USB cable turns this typewriter into a keyboard for tablets



swipe



THE DESIRE for progress cannot extinguish our nostalgia for things past – which explains the plethora of retro-design digital cameras, cell phones and alarm clocks on the market. Those who find the glass surface of an iPad a little too one-dimensional when it comes to writing letters can start hammering on genuine keys again with the help of a USB typewriter. No mere imitation, this is an example of an outmoded design being given a new lease of life.